



Verified Reviews

by  Skeepsers

Information on the compensation of reviews

Reviews displayed with the label “Verified and rewarded review”

They are reviews for which the consumer who wrote the review received compensation for posting it. In this case, the label “Verified and rewarded review” next to the review is displayed with the following message: “The author was compensated to leave a review (promo code, fidelity points, etc.), independently of its rating. The review was collected and verified by Verified Reviews.”

Reviews submitted with or without compensation are subject to the same processes of collection, verification, moderation, and display. All these processes are detailed in the [Verified Reviews Transparency Charter](#).

In addition to the standard procedures, it is important to note that if compensation is offered to a consumer in exchange for their review, it cannot be contingent on the content of the submitted review. The compensation must be proposed and provided independently of whether the review is positive or negative.

Furthermore, by default in the Verified Reviews collection system, no compensation is provided in exchange for submitting customer reviews, except for reviews clearly marked as such. Reviews for which consumers have received compensation in exchange for posting their review are displayed with the label "Verified and rewarded review" next to the reviews. When hovering over this label, the following explanatory message appears: "The author was compensated to leave a review (promo code, fidelity points, etc.) independently of its rating. The review was collected and verified by Verified Reviews."

Reviews displayed with the label “Verified Tester review”

They are reviews from testers, known as “Gifted Reviews”, for which the person received the product for free to post their review. In this case, the label “Verified Tester review” appears next to the review with the following message: “The author received the product for free to leave a review independently of its rating. The review was collected and verified by Verified Reviews.”

Gifted Reviews, or tester reviews, are important for us, but also for people who are looking for authentic feedback about products before buying them.

That is why it is so important to be transparent about our review management processes.

All Internet users can register on the Skeepers Influence platform as long as they accept the General Terms of Use and the Privacy Policy. Before being able to register for a first test campaign, the testers will have to fill in all the mandatory information on their profile. Once the profile is completed, the testers enter the Skeepers community of testers.

All testers who are part of the Skeepers Influence community can voluntarily sign up for different test campaigns. If their profile matches the brand's needs, they can order for free the product they want to test directly on our Skeepers Influence platform. Once they have received the product, they must test it before submitting an authentic review on the different platforms provided in the initial brief. The review can be positive or negative: the only requirement is to give a detailed description of what the tester liked, or the points to improve.

Please note that the initial brief will never specify the testers what they should write in their review, it only gives general indications on the subjects that may be covered in the review such as the texture, the color, or the smell of the product for example. In order to access the platforms' links where the testers should submit their reviews, they must submit first their reviews on our Skeepers Influence platform.

Once submitted on our platform, the reviews are moderated via automatic controls, and human controls to make sure they respect our Golden Rules.

Please note that our platform may ask testers to modify their review during the automatic check if they do not clearly mention that the product has been offered, in case the target platforms do not have an option to specify it when submitting the review. Other reasons may lead to a request of modification of the review such as:

- *75% similar content to another review submitted on the same product in the last 6 months.*
- *Content mentioning the words Octoly, Hivency, Skeepers, or a banned word.*
- *Content referring to a medical aspect (diseases, symptoms etc)*

Our platform will never ask testers to reformulate their review because of an inappropriate rating.

Each review submitted on our platform is linked to the reviewer's data, which we can contact for verification purposes if necessary.

Once the review is validated on our Skeepers Influence platform, testers will be able to post their reviews on the different platforms provided for in the initial brief. Once the reviews are posted on the target platforms, mentioned in the initial brief, they can be used by these websites according to their own Terms and Conditions. Skeepers Influence has no control over the reviews posted on these external platforms. Skeepers Influence does not store the reviews in its databases and therefore cannot reuse them.

Testers can modify their reviews on the Skeepers platform within 3 months. To do so, they must contact Skeepers support. Please note that this modification will have no impact on the reviews published on the other platforms. If they want to modify the reviews posted on the other platforms, they will have to contact them directly.